

Thank you for your consideration of sponsorship to Band Together Buffalo.

Over the next 60 days, <u>Buffalo.fm</u> and <u>Ripe Audio</u> are teaming up to create an online music venue/concert series called "<u>Band Together Buffalo</u>".

Since New York State has mandated that all venues be closed and gatherings of more than 50 people are not recommended for the next 8 weeks, it has had a devastating effect on Buffalo's live music community.

We started a <u>Gofundme</u> as a temporary solution to help get this project off the ground and begin to provide immediate relief for those affected.

Moving forward, we hope Buffalo's business community will step up and assist to keep this project moving forward through sponsorships and advertising to help this fund stay active.

Click here individually donate

The goal is to help support Buffalo's full -time musicians and artists during this public health crisis. Proceeds will go directly to the artists, helping to supplement income while their regular concerts and gigs are being canceled or postponed due to the crisis.

Here's are the details so far:

- The live performance will be held at a location (TBD)
- No audience will be allowed in the venue or space
- Each show will be 2-3 hour long with each set lasting about 45-50 minutes (subject to change)
- This is open to all full-time musicians and bands in Buffalo or surrounding areas
- Each act will receive a guaranteed stipend (TBD depending on fundraising) for your performance.
- A donation link will be placed on your video and all donations during your performance will go directly to you via (venmo or paypal)
- All shows will be archived indefinitely on Buffalo.fm and our Youtube and Facebook channels with your own personal donation link on the video
- Artists will receive a professional audio and video copy of the performance to assist in additional marketing opportunities for your work.

IMPORTANT NOTE: Anyone not directly associated with the performance or who may be showing flu or cold-like symptoms is asked to stay home and enjoy the show online.

The concert series will begin on 3/17 and can be viewed on our website at <u>Buffalo.fm</u> and through our regular streaming video channels on <u>Youtube</u> and <u>Facebook</u>.

For now, there will be no charge to watch the concerts but we encourage fans to donate to the project itself and the individual artists during each performance.

This project is organized under our 501 (c)(3), organization <u>Buffalo Niagara Spirit, Inc.</u> and all donations are tax-deductible.

Media and Businesses looking to help support this project, <u>please contact us directly at</u> buffalofm@wnymedia.net

Please see our attached media sponsorship packages and we thank you in advance for any support you can offer to this very important project.

Regards,

Marc Odien (Buffalo.fm) Dave Guilford (Ripe Audio) I 22k * website visitors

DALER BUFFALO ONSORSHIP LEVELS BAN

HOSTING SPONSOR: Call for Details

GENERAL ADMISSION:

\$500

Logo on video frame
 Mentions/tagged on all advertising and marketing
 URL added to live video comments
 Business name listed at end of video (scroll)

FAN CLUB: \$250

Mentions/tagged on all advertising and marketing
 URL added to live video comments
 Business name listed at end of video (scroll)

Get Started Today: 716.430.6102 marc@WNYmedia.net



80.7k* Youtube views

PRESENTING SPONSORSH Call for Details

VIP: \$2500

Tagged as featured sponsor
Creative product placement signage in the video
Top Logo placement on video frame
Mentions/tagged on all advertising and marketing
URL added to live video comments
Logo added to end video (scroll)
Banner ads on Buffalo.FM

PROMOTER: \$1000

Creative product placement and/or signage in video
 Crossposted to your Facebook Page
 Logo placement on video frame
 Mentions/tagged on all advertising and marketing
 URL added to live video comments
 Logo added to end of video (scroll)

* contact us to discuss other creative advertising options



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PROJECT SUPPORT: BUFFALO.FM/BANDTOGETHERBUFFALO





